



**ASHFORD ALLOTMENT SOCIETY**  
**MEMBERSHIP SECRETARY REPORT**  
**APRIL 2016**

**MEMBERSHIP REPORT**

As of 22<sup>nd</sup> April 2016, paid-up membership of the Ashford Allotment Trading Store was as follows ...

**Trading Store Paid-Up Membership Numbers**

<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
48	92	117*	100

**Trading Store Membership Revenue**

<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
£192.00	£368.00	£467.00	£396.00

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**MEMBERSHIP SUMMARY**

**2016 STATS**

As of Friday 22<sup>nd</sup> April 2016 there were 99 paid-up members of the Trading Store and 1 life member. We are well on-track to matching and possibly exceeding the membership figures for 2015.

**MEMBERSHIP LIST**

The historical membership list has now been archived, and a 'fresh start' made with the new membership list for 2016.

**MEMBERSHIP CARDS**

The new 'credit card' style card, which is individually numbered and personalised with the member's name is now being issued to all existing and new members of the Trading Store. These new cards are more durable, easily recognisable and designed to last for 4 years. All new and existing members have a new number and are being issued with a new card upon payment of the 2016 annual membership fee (£4). An opportunity is being taken to complete any missing membership details. Members are asked to present their membership card whenever they visit the Trading Store, as this helps our records and acts as a receipt for the annual membership fee.

**PLOT-HOLDER INFORMATION FROM ASHFORD BOROUGH COUNCIL**

Eileen Law (Allotment Officer, Ashford Borough Council), has kindly requested new and existing plot-holders for permission to share e-mail addresses in order to better communicate Society newsletters, Trading Store opening times and price lists, etc. These e-mail addresses do not form part of the Trading Store membership list until members choose to join, but they are included in all above communications to members.

**TRADING STORE VOLUNTEER HELPERS**

E-mail requests have been sent out to members requesting occasional help at the Allotment Trading Store. Names are being passed-on to Penny Winston (Chair) who is co-ordinating the volunteer helpers.

Alex Fraser – Membership Secretary